



Partner with ACPA through our new sponsorship program, which offers a year-long range of opportunities for a strong, natural match to your brand positioning and business relationships. Sponsorship is an excellent way to foster your business partnerships, to generate goodwill for your brand, and to support the industry. Our new sponsorship program provides:

- ❖ Options for year-round sponsorship recognition and brand access
- ❖ Provision of exclusive and meaningful content for your Internet site and marketing
- ❖ Opportunities for key customer hospitality ('goodwill')
- ❖ Opportunities to host fun social activities
- ❖ Event-related benefits that we can pass along to our customers and attendees
- ❖ Access to premium event-driven content and contact information
- ❖ Logo and ad placement and linking
- ❖ Ability for your staff to participate in a meaningful and visible way
- ❖ Bundling opportunities
- ❖ Customization considerations

Through our program you'll target decision-makers throughout the industry who turn to ACPA for guidance and information. Your messages will reach them at memorable times. Plus, members of ACPA will value your support of the industry. In addition to year-long options, our program includes the following event sponsorship opportunities:



**53rd Annual Meeting (Nov 28-Dec 1, 2016)** – Sponsoring the ACPA Annual Meeting is a personally relevant form of marketing; you reach people through something that they care about. As a sponsor, we'll work together to tailor our event sponsor opportunities not only to give your company visibility, but also to impact the experience our attendees will have at the event. You'll find meaningful ways to make the Annual Meeting an even better event for your customers that love to attend for fellowship and learning. The 2016 theme is *"Pave it Forward"*; it will be held at the Hyatt Regency in Austin, Texas.



**TRB Willard Reception (Jan 9, 2017)** – ACPA's Annual Willard reception is now considered an important tradition among transportation professionals attending the Transportation Research Board (TRB) annual meeting. The reception draws several hundred legislative, state DOT and many other prestigious officials, as well as your industry colleagues. It is one of the true opportunities for the industry to thank the federal, state and research community leaders that partner with us to advance concrete pavement technology. (The hospitality event will be held at the Willard Intercontinental Hotel in Washington D.C.)



**ACPA 2017 Mid-Year Meeting (Date t.b.d)** – The ACPA Mid-Year Meeting is where the concrete pavement industry gathers to discuss current events and topics that have the greatest impact on the business opportunities and threats; industry best practices; specifications and standards. The event kicks off with a workshop on a high-priority issue and continues with Task Force and strategic committee meetings. (The event is traditionally held in downtown Chicago in mid-to-late June.)

Choose the sponsorship level and events that match your needs and sign up today!

	SPONSORSHIP BUNDLES			Individual Selections ala carte or add-on to bundle
	Gold \$10,000	Silver \$7,500	Event \$5,500	
✓ = included with bundle				
<b>12-MONTH RECOGNITION (July 2016 thru June 2017):</b>				
<b>Printed:</b>				
Concrete Pavement Progress Magazine Feature Story Input	✓	✓		
<b>Online:</b>				
Corporate logo (on WikiPave technology/product pages)	✓			
Corporate logo (on WikiPave home page)	✓	✓		
Corporate logo (on acpa.org home page)	✓	✓		
<b>ACPA 53rd ANNUAL MEETING:</b>				
Complimentary Event Registration (\$850 value each)	2	1	1	
Printed Recognition (Note 1)	✓	✓	✓	
Verbal Recognition (Note 2)	✓	✓	✓	
Trade Media Recognition (Note 3)	✓	✓	✓	
Corporate Logo on Event Page & Mobile Event App	✓	✓	✓	
<b>Onsite Signage Recognition:</b>				
Scrolling Ads Before/After Sessions	✓	✓	✓	
Registration Contact Information (Note 4)	✓	✓	✓	
Speaking/Moderating Opportunity	✓			
Poster Ads	✓	add-on ⇄		\$1,000
<b>Member Experience Options:</b>				
Off-Site Welcome Reception	✓	✓	✓	\$1,500
27th Paving Awards Gala Reception	✓	✓	✓	\$1,500
All-Attendee Luncheon w/Guest Speaker (Exclusive)	add-on ⇄			\$2,500
Registration Desk (Exclusive)	add-on ⇄			\$2,000
Attendee Lanyards (Exclusive)	add-on ⇄			\$1,500
Charging Station (Exclusive)	add-on ⇄			\$1,500
Tequila Tasting at Welcome Reception (Exclusive)	add-on ⇄			\$1,500
Floor Entertainer at Welcome Reception (Exclusive)	add-on ⇄			\$1,500
Association Awards Breakfast (Exclusive)	add-on ⇄			\$1,500
<b>ACPA 2017 MID-YEAR MEETING:</b>				
Printed, Verbal and Electronic Signage Recognition	✓	✓	✓	\$500
<b>ACPA 2017 TRANSPORTATION RESEARCH BOARD WILLARD HOSPITALITY:</b>				
Printed, Verbal and Electronic Signage Recognition	✓	✓	add-on ⇄	\$750

- 1. Printed Recognition** – Your company logo will be displayed prominently within the onsite program guide, and other printed materials
- 2. Verbal Recognition** – Your company will be recognized in front of attendees, including at the Welcome Reception and Paving Awards program.
- 3. Trade Media Recognition** – Your company will be mentioned as an event sponsor in press-releases sent to the trade media before and after the event.
- 4. Registrant Contact Information** – A registration list with contact information will be provided in spreadsheet form.

# Sponsor Payment and Contact Information

Please complete and sign this form and return to Bill Davenport at [bdavenport@acpa.org](mailto:bdavenport@acpa.org)

YOUR NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

COMPANY NAME FOR SPONSORSHIP: \_\_\_\_\_

LIST SPONSORSHIP TYPE(S) SELECTED: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

TOTAL PAYMENT FOR ALL TYPES SELECTED: \$ \_\_\_\_\_

## PREFERRED PAYMENT METHOD (check one):

- Check Enclosed (make payable to American Concrete Pavement Association and note "SPONSORSHIP" as a reference)
- Send Invoice
- Credit Card (Allowable only if total is \$1500 or less; Provide details below.)

## INVOICE INFORMATION:

BILLING CONTACT: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

## CREDIT CARD:

CHECK ONE: \_\_\_\_\_ VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ AMERICAN EXPRESS

NAME (AS IT APPEARS ON CARD): \_\_\_\_\_

COMPANY (IF IT APPEARS ON CARD): \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_

CCV (on back of VISA and MC; on front of AMEX): \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

SIGNATURE AUTHORIZING PAYMENT/INVOICE: \_\_\_\_\_